



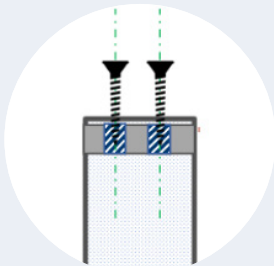
**GE APPLIANCES**  
a Haier company

## 16-22 CU. FT. TOP FREEZERS

**VOTED #1 IN QUALITY AND DEPENDABILITY\***

### GE APPLIANCES

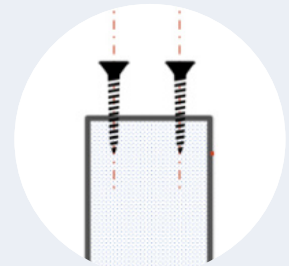
### COMPETITION



#### HANDLE ATTACHMENT

GE's handle screws lock into metal threads, not the door foam like competitors' handles.

**3.5X MORE STRIP TORQUE**



#### HANDLE DESIGN

GE's handle design uses a metal handle racket for the mount. The leading competitor uses plastic.

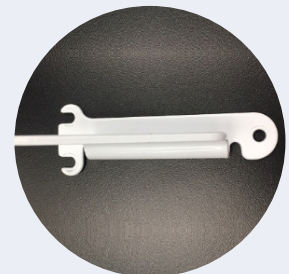
**INCREASED DURABILITY**



#### HINGE DESIGN

GE top freezer refrigerators use a robust hinge that is much thicker in comparison to the leading competitor.

**70% THICKER**



#### DOOR GASKET

Removable door gaskets enable hassle-free removal and replacement of gaskets to ensure a strong seal when the door is closed. A weak seal can result in frost buildup in the freezer.

**SAVES TIME AND MONEY  
IN MAINTENANCE EXPENSES**



#### GALVANIZED METAL DOORS

GE top freezers have galvanized steel doors while the competition does not.

**STANDS UP BETTER TO CORROSIVE  
CONDITIONS, LIKE HIGH HUMIDITY  
AND SALT EXPOSURE**



MADE IN AMERICA:  
70 to 90% U.S. Content

Most GE 16-22 cu. ft. top freezers are AMERICAN MADE — designed, engineered and manufactured by thousands of U.S. employees.

\*Based on an independent study of property maintenance personnel. Source: The Stevenson Company, 2020.

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## BENEFITS



### LESS DOWNTIME DURING TENANT TURNOVER

Durable handles and hinges mean less time is spent repairing broken handles or switching out products.

### MORE TENANT SATISFACTION

Robust hinges mean fewer moisture issues such as frost buildup.

### BETTER PRODUCT APPEARANCE

Galvanized, textured metal doors show fewer dings and scratches, and are less likely to show signs of corrosion from abrasive cleaners or salty air.

**1**  
**MILLION**  
**CYCLE TESTS**  
**ON HINGES & DOORS**  
(THAT'S 3X THE UL\*  
TESTING STANDARD)

### BUILT FOR REAL LIFE

GE Appliances' top freezer refrigeration line provides peace of mind for property managers as well as long-term added value to property.

**SERVICE CALL  
RATE**  
**RECORD LOW**  
**<2%**  
**FEWER THAN 2 OUT OF 100  
TOP FREEZERS NEED SERVICING  
WITHIN THE FIRST YEAR**

**Q: How many times have you had to change out a refrigerator because of a broken handle that couldn't be replaced?**

A: Our handle design uses a metal handle bracket for the mount, instead of plastic, which means greater durability and less changing out of handles. Handle screws lock into metal threads rather than just foam.

**Q: How many of your refrigerator swap-outs are due to cooling performance problems like frost?**

A: Did you know that frost can be a symptom of a faulty hinge? Weak hinges can lead to a weak seal, resulting in frost buildup. We use a robust hinge that is 70% thicker than the leading competitor.

**Q: How often do you find a newly installed product that doesn't perform?**

A: We have a record-low service call rate of 2%, the lowest in the industry, which means fewer headaches for you.