

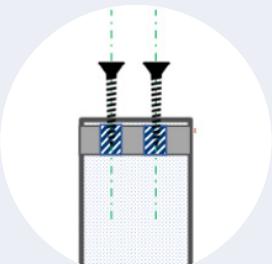


GE APPLIANCES
a Haier company

16-22 CU. FT. TOP FREEZERS

VOTED #1 IN QUALITY AND DEPENDABILITY*

GE APPLIANCES

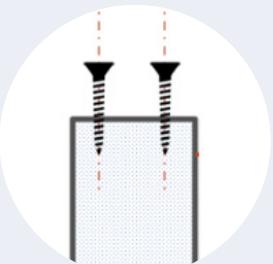


HANDLE ATTACHMENT

GE's handle screws lock into metal threads, not the door foam like competitors' handles.

3.5X MORE STRIP TORQUE

COMPETITION



HANDLE DESIGN

GE's handle design uses a metal handle racket for the mount. The leading competitor uses plastic.

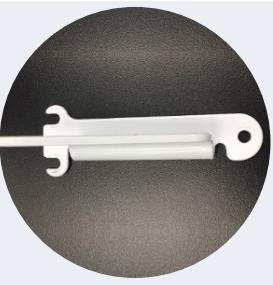
INCREASED DURABILITY



HINGE DESIGN

GE top freezer refrigerators use a robust hinge that is much thicker in comparison to the leading competitor.

70% THICKER



DOOR GASKET

Removable door gaskets enable hassle-free removal and replacement of gaskets to ensure a strong seal when the door is closed. A weak seal can result in frost buildup in the freezer.

**SAVES TIME AND MONEY
IN MAINTENANCE EXPENSES**



GALVANIZED METAL DOORS

GE top freezers have galvanized steel doors while the competition does not.

**STANDS UP BETTER TO CORROSION
CONDITIONS, LIKE HIGH HUMIDITY
AND SALT EXPOSURE**



MADE IN AMERICA:
70 to 90% U.S. Content

Most GE 16-22 cu. ft. top freezers are AMERICAN MADE — designed, engineered and manufactured by thousands of U.S. employees.



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BENEFITS



LESS DOWNTIME DURING TENANT TURNOVER

Durable handles and hinges mean less time is spent repairing broken handles or switching out products.

MORE TENANT SATISFACTION

Robust hinges mean fewer moisture issues such as frost buildup.

BETTER PRODUCT APPEARANCE

Galvanized, textured metal doors show fewer dings and scratches, and are less likely to show signs of corrosion from abrasive cleaners or salty air.

1
MILLION
CYCLE TESTS
ON HINGES & DOORS
(THAT'S 3X THE UL[®] TESTING STANDARD)

BUILT FOR REAL LIFE

GE Appliances' top freezer refrigeration line provides peace of mind for property managers as well as long-term added value to property.



Q: How many times have you had to change out a refrigerator because of a broken handle that couldn't be replaced?

A: Our handle design uses a metal handle bracket for the mount, instead of plastic, which means greater durability and less changing out of handles. Handle screws lock into metal threads rather than just foam.

Q: How many of your refrigerator swap-outs are due to cooling performance problems like frost?

A: Did you know that frost can be a symptom of a faulty hinge? Weak hinges can lead to a weak seal, resulting in frost buildup. We use a robust hinge that is 70% thicker than the leading competitor.

Q: How often do you find a newly installed product that doesn't perform?

A: We have a record-low service call rate of 2%, the lowest in the industry, which means fewer headaches for you.